



NON-PROFIT HOUSING ASSOCIATION  
OF NORTHERN CALIFORNIA

# STANDING TOGETHER

## 38<sup>TH</sup> ANNUAL NPH FALL CONFERENCE

OCTOBER 6, 2017 - HILTON SAN FRANCISCO UNION SQUARE

	LEGACY LEADERSHIP PARTNER \$50,000+	CORPORATE PARTNER \$35,000	UNDERWRITER \$20,000	COMMUNITY BUILDER \$10,000	BENEFACTOR \$5,000	SUSTAINER \$3,000	DONOR \$1,500	SUPPORTER \$500
<b>ACKNOWLEDGMENT + SPEAKING OPPORTUNITY</b> Acknowledged from stage with speaking opportunity during the plenary	◆							
<b>CONFERENCE BAG LOGO</b> Logo on 2017 conference bags along with NPH. <b>Sponsor by 7/7/17 for this benefit</b>	◆	◆	◆					
<b>SOCIAL MEDIA</b> Inclusion in special announcements on NPH Twitter (@NPHANC) & Facebook feeds	◆	◆	◆	◆				
<b>PUBLIC ANNOUNCEMENTS</b> Special recognition on all public and media releases and publications	◆	◆	◆	◆	◆			
<b>BROCHURE DISPLAY</b> Brochures mailed to industry, public officials and corporate leaders (650+ distribution) <b>Deadline for brochure inclusion is 7/28/17</b>	Logo	Logo	Logo	Logo	◆			
<b>EXHIBIT TABLE</b> Exhibit table. <b>Tables are limited and assigned on a first-come, first serve basis</b>	◆	◆	◆	◆	◆	◆		
<b>CONFERENCE PASSES</b> All day passes for you and colleagues	20	10	8	6	4	3	2	1
<b>SIGNAGE RECOGNITION</b> Name or logo on display signs to welcome guests.	Premier Logo	Premier Logo	Premier Logo	Logo	Logo	◆	◆	◆
<b>VISIBILITY</b> Acknowledgment on NPH website (~3,000+ hits/mo) & E-News (~4,000 subscribers)	Logo	Logo	Logo	Logo	Logo	◆	◆	◆
<b>PROGRAM LISTING</b> Recognition in program booklet given to 750+ attendees. <b>Sponsor by 9/1/17</b>	Premier Logo	Premier Logo	Premier Logo	Premier Logo	Logo	◆	◆	◆
<b>STAGE SCREEN</b> Unique & prominent acknowledgment at the event	Premier Log	Premier Log	Premier Log	Premier Log	Logo	◆	◆	◆