



The Voice of
Affordable Housing

2018 NPH Conference Workshop Submission Guidelines

SUBMISSION DEADLINE: WEDNESDAY, JUNE 13

CONFERENCE THEME

In 2018, NPH is **Building Momentum** for the creation and implementation of affordable housing solutions in our region and across the state. Following our electoral wins in 2015 and 2016 and legislative accomplishments in 2017, we are continuing to build and harness success - both to implement the critical wins we've already secured and to drive bold affordable housing solutions that create and preserve homes for our most vulnerable populations and create equitable communities of opportunity.

CALL FOR WORKSHOP SUBMISSIONS

NPH invites you to present on best practices, lessons learned, policy updates, and innovative approaches that are **building momentum** to advance affordable housing solutions.

WORKSHOP INFORMATION & SELECTION PROCESS

Workshops are 90-minute sessions that will take place on Friday, September 21 at San Francisco Marriott Union Square. Workshops are selected by NPH members, staff, and Board members. If you would like to participate in the selection process please email estephanie@nonprofithousing.org for more information.

TIPS FOR A SUCCESSFUL SUBMISSION

- We encourage submissions to reflect this year's theme of **Building Momentum**. How is your workshop topic moving the dial forward for affordable housing solutions?
- Your proposal should be well-written and well-thought out. Make sure you have articulated the topic of your proposal, the angle on the topic, and how the workshop will be structured so that Selection Committee members can evaluate the merits.
- We look for panels that include a variety of organizations and/or that represent a strong cross-section of the affordable housing field and/or key cross-sector coalitions and grassroots leadership. A panel representing a single organization is less likely to be selected.
- Preference will be given to those workshops with a diverse panel, including a variety of organizations, experiences, and backgrounds. Geographic diversity of the panelists often helps to show that the topic or approach is relevant across the region/state.
- Identifying panelists at the time of application is very helpful. "Someone from X organization" is better than leaving it blank, but not as strong as having someone's name.
- We ask that all workshops provide attendees with a call-to-action - a tangible next step for involvement or way to further support what they learn.
- We encourage workshop topics that are timely and responsive to current issues.
- We value innovation. Get creative with audience engagement and workshop topics and panels!

THE FINE PRINT

- Conveners must be current NPH members. Questions about your membership status? Contact NPH Administrative & Membership Associate, Courtney Welch, at courtney@nonprofithousing.org.
- Moderators and panelists must register for the Conference. Moderators and panelists interested in attending other parts of the Conference are eligible to register at a reduced rate.
- Incomplete submissions will not be considered.

Questions? Please contact NPH Program & Events Associate, Estephanie Sunga,
at estephanie@nonprofithousing.org.