

42ND Annual
**NPH AFFORDABLE
HOUSING CONFERENCE**
A Virtual-Yet-Connected Event

**GROW
POWER**

**SECURE
JUSTICE**

FRIDAY
SEPTEMBER 24, 2021

SUPPORT HOUSING JUSTICE WHILE SPOTLIGHTING YOUR WORK & SERVICES

**Sponsor NPH's Conference to support our work, reach new audiences,
and engage 1,000+ affordable housing professionals!**

This year's virtual conference will feature many opportunities for sponsors to get noticed and talked about, including one-on-one and group networking opportunities, interactive sessions and exhibitor booths, and other innovative ways to showcase you and your work.

Review this guide for sponsorship details, virtual exhibitor booths, pricing details, and more!

For questions, please email Estephanie@nonprofithousing.org.

#GrowPowerSecureJustice | @NPHANC



WHY SPONSOR?

Your sponsorship comes with a whole suite of benefits. Not only will you visibly support affordable housing solutions in the Bay Area, but you can also:

- Get featured on **NPH's website, social media, event emails, and conference event platform**
- Enjoy additional **conference tickets** for you and your team
- Host a **virtual exhibitor booth** with lots of great features
- Air a **video commercial** on NPH's social media accounts
- Receive a **special shout out** during the keynote session
- Offer brief and **live remarks** during the conference

Note: Sponsor benefits depend on the sponsor level. See sponsorship matrix on page 9 for details.

Sponsor Perk: INCREASED VISIBILITY

Get noticed! Our sponsors will be featured across NPH platforms - reaching 10,000+ people:

FACEBOOK (2,500+ followers)

TWITTER (3,100+ followers)

LINKEDIN (1,400+ followers)

CONFERENCE EMAILS (10,000+ subscribers)

CONFERENCE WEBPAGE (1,000+ views per month)

CONFERENCE PLATFORM (expecting 1,000+ attendees)

Pro Tip: Sponsor early to maximize your visibility!

Sponsor Perk: **EVENT TICKETS**

As a sponsor, you'll get tickets to attend the conference so you can network, share about your organization, and more:

- **Access all the sessions** from the comfort of your home,
- See who's in the room through the **attendee roster**,
- **Chat with other attendees** on a one-on-one or group level,
- **Chat privately** with vendors at the virtual exhibitor hall,
- **Ask questions and chat** with attendees during the live workshops, and
- Create your own **personal profile**.

ATTENDEE VIEW



Lobby

Stage

Sessions

Networking

Expo

People

My Talks

My Booth

Virtual Event Hub 2020

Welcome there 🙌

Virtual Event Hub 2020

In the last five to six years the FTA satellite receiver has become an everyday household electronic device. People all over the world are buying free to air receivers

[Read More](#)



Feed

Agenda

Sponsors

Store

Info Desk

All Sessions 5

Speakers

My sessions 5

My interests 0

Search session

Filter

Filter

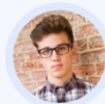
Sunday
18 NOV
1:00 PM

Conference Welcome Breakfast

Main Stage

30 minutes

In the last five to six years the FTA satellite receiver has become an everyday household electronic device. People all over the



Henk Fortuin
Moderator at Apple



Azah Anyeni
Moderator at Apple



Join

Sunday
19 NOV

Conference Welcome Breakfast

Meet Up

30 minutes



Join

This session is sponsored by

twitter

Chat

People

Polls

Q&A

All stages

Backstage

25 Online (10,530 members)



Lucas Simões
What happens when you cross a singer and rocking chair? you rock to the beat.



Corabelle Durrad
Website Hosting Reviews Free The Best Resource For



Tan Wuhan
Video Games Playing With Imagination



Ahmad Nazeri
Headset No Longer Wired For Sound



Hector Mariano
How Do I Know If I M Getting Any Of This Law Of Attraction Stuff



Francisco Maia
It S Classified How To Utilize Free Classified Ad Sites To Boost Business

WANT TO SHOWCASE YOUR ORGANIZATION TO OVER 1,000 PEOPLE?

Sponsor at the \$3K and above to create a virtual booth!

Our interactive virtual conference platform offers great opportunities to promote your services and products and connect with attendees:

- More you, less swag — get and keep attendees attention by offering special promotions for your services and products
- You choose your level of engagement — from offering pre-recorded video and materials, to hosting 1:1 chats
- More targeted 'foot traffic' as attendees can view your booth with one click
- Sit back and collect lead retrievals after the event
- Customize your booth yourself: display your logo, company description, website and services, social media accounts, contact information

And more!

We'll also have special prizes for our top attendees who rack up the most points from engaging with exhibitor booths!

USE VIDEO TO CONNECT WITH ATTENDEES

Get up close and personal with attendees with livestream and video options for your virtual booth.

Livestream:

Video chat with attendees with one easy click and right in your booth.

Prerecorded:

Include a prerecorded video in your booth to showcase your services, products, or company.



SETTING UP YOUR VIRTUAL BOOTH IS EASY!

After making your sponsorship commitment, you'll receive a welcome email with a link inviting you to set up your booth.

Invite your colleagues to help set up and staff your booth during the conference.

Aim to finalize your booth by September 17.

[Click here for step-by-step instructions.](#)

HAVE
FUN
CUSTOMIZING
YOUR
BOOTH!

42ND Annual
**NPH AFFORDABLE
HOUSING CONFERENCE**
A Virtual-Yet-Connected Event

**GROW
POWER**

**SECURE
JUSTICE**

FRIDAY
SEPTEMBER 24, 2021

SPONSORSHIP BENEFITS

In addition to supporting the conference, your sponsorship directly sustains NPH's work and is more critical than ever.

	Sponsor by	Legacy Leadership Partner \$50,000	Movement Partner \$35,000	Underwriter \$20,000	Community Builder \$10,000	Benefactor \$5,000	Sustainer \$3,000	Donor \$1,500	Supporter \$500
Speaking Opportunity Provide live remarks during the event	8/20	■							
Stage Acknowledgement Recognition during the event	9/3	■	■						
Social Media Commercial Air a 30 second commercial on NPH social media (7,000+ followers)	8/20	■	■	■					
Social Media Visibility Recognition on NPH's social media (7,000+ followers)	9/3	■	■	■	■				
Chatbox Visibility Recognition on the platform's main chatbox	9/17	■	■	■	■				
Email Visibility Recognition on an NPH events email (10,000+ subscribers)	9/3	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Name Listed			
Virtual "Exhibitor Booth" Showcase your services and products during the event	9/3	■	■	■	■	■	■		
Tickets Event tickets for you and your colleagues	9/14	20	12	10	8	6	5	4	2
Virtual Site Listing Recognition on our event platform	9/14	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Name Listed	Name Listed	Name Listed
Website Visibility Recognition on our conference webpage (1,000+ page views per month)	9/17	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed	Name Listed	Name Listed	Name Listed

CUSTOM PACKAGES AND ADD-ONS ARE AVAILABLE!

Example add-ons:

**Sponsored
networking lounge**

**Custom blurb on
our events email**

**Meet and greet with
NPH's Executive Director**

Contact
Estephanie@nonprofithousing.org
for pricing and details.

**NPH HAS BEEN THE COLLECTIVE VOICE, HUB,
AND DRIVER OF AFFORDABLE HOUSING
SOLUTIONS FOR THE BAY AREA SINCE 1979.**

**Bigger and bolder every year. Over \$11B in investments for our
communities, dozens of groundbreaking measures won, and the
largest groundswell of membership activity to date.**

For questions, please email Senior Program and Events Manager, Estephanie Sunga:
Estephanie@nonprohousing.org

#GrowPowerSecureJustice | @NPHANC