



43rd NPH Affordable Housing Conference: Grow Power, Secure Justice  
Monday, October 3, 2022  
San Francisco Marriott Marquis

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## 2022 NPH CONFERENCE WORKSHOPS: REQUEST FOR PROPOSALS

**Submission Deadline: Monday, July 11, 2022 (11:59PM PST)**

### **\*NEW\* SUBMISSION REQUIREMENTS**

We are looking for **workshops that fulfill the criteria listed below (1-9)**.

1. We are specifically looking for workshops that ground the discussion around one or all three frameworks:
  - a. **Racial equity and justice** (*Does your workshop directly and explicitly discuss ways to advance racial equity and justice?*)
  - b. **Rebuilding a just society** (*Does your workshop offer new and transformative solutions to affordable housing policy, development, financing, organizational operations, etc. that lead to more equitable, efficient, and impactful outcomes?*)
  - c. **Recovery and Sustainability** (*Does your workshop examine and offer tools, resources, best practices that advance affordable housing development, preservation and resident stability, health and well-being?*)
2. With those frameworks in mind, we are looking for workshops within the following tracks:
  - a. Racial and Economic Equity and Inclusion
  - b. Affordable Housing Development
  - c. Affordable Housing Finance
  - d. Property Management
  - e. Asset Management
  - f. Resident Services
  - g. Federal, State, and Local Policy Solutions
  - h. Narrative Solutions and Advocacy Campaigns
  - i. Addressing Homelessness

*> Looking for ideas? Suggested topics are listed on pages 3-4.*

3. For workshop proposals to be considered, the organization or individual submitting the workshop **must be current NPH members** either through individual membership or organization membership. To confirm your membership status, or for any questions about your membership, please contact [Andrew@nonprofithousing.org](mailto:Andrew@nonprofithousing.org).
4. Preference is given to workshops with a diverse panel, including, but not limited to, racial, gender, LGBTQ+, geographic, and organizational diversity.
5. Submissions will need to provide attendees with a call-to-action – a tangible next step.
6. No more than 3 submissions per organization or per person.
7. Incomplete submissions will not be considered. Preference is given to proposals with listed speakers.
8. Submissions designed to sell or promote one company's product or service will not be accepted.
9. If selected, you agree to adhere to all deadlines and policies of the conference.

For questions, please contact NPH Program and Events Manager Morgan LaBarrie: [morgan@nonprofithousing.org](mailto:morgan@nonprofithousing.org).



## SPEAKER/MODERATOR REQUIREMENTS

- **Save the Date:** Selected submissions will be presented in-person on Monday, October 3. If your workshop is selected, we will be finalizing and sharing session times in early August.
- **Registration:** Moderators and speakers attending the full conference will need to register.
- **Spread the word:** Speakers and moderators are asked to promote their workshops and/or the conference.
- **AV:** Screen, projector, mics, and laptop are provided in each workshop room. Presenters are responsible for bringing their own slides and printed handouts.
- **Final Workshop Information:** The final workshop description, speaker and moderator information, and full contact list of speakers for all accepted workshops must be received by Monday, August 22.
- **Presentation:** Presentations/handouts will be posted online ahead of time for the attendees and must be received by Friday, September 23.

## WORKSHOP DESIGN

- Workshops are 75-minute sessions and must include a 10-15 minute Q&A at the end of or throughout your workshop.
- ALL workshops will be presented in-person.
- No more than four total panelists (3 presenters and 1 moderator).

## TIPS FOR A SUCCESSFUL SUBMISSION

- The proposal should be well-written and well-developed.
- The panel should include a variety of organizations that represent strong cross-sector coalitions – a panel representing a single organization is less likely to be selected.
- The workshop topic should be timely and responsive to current issues.
- We encourage interactive and engaging presentations with polls, surveys, photos, videos, etc. Get creative!

## WORKSHOP SELECTION PROCESS

NPH members, staff, and Board members, who represent different sectors and levels of expertise, will review and select workshops. Please note that if you or your organization submits a proposal and is selected to participate in the selection process, you will be asked to recuse yourself from the discussion on that workshop.



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TRACKS	SUGGESTED TOPICS
<b>Racial and Economic Equity and Inclusion</b>	<ul style="list-style-type: none"> <li>• Supporting and investing in BIPOC contractors and businesses</li> <li>• Retention of diverse affordable housing staff</li> <li>• Training and professional development as a means to this end</li> <li>• Defining and creating organizational allyship</li> <li>• Where do we start? How to conduct a racial assessment and move your organization toward racial equity</li> </ul>
<b>Affordable Housing Development</b>	<ul style="list-style-type: none"> <li>• Permanent Support Housing best practices</li> <li>• How to lower costs</li> <li>• Equitable joint ventures to support diverse developers</li> </ul>
<b>Affordable Housing Finance</b>	<ul style="list-style-type: none"> <li>• Moving away from “risk-based” pricing</li> <li>• Innovative methods to fund ELI housing</li> <li>• How to finance and support homeownership</li> <li>• Both/And approach to fair housing in State financing policy</li> </ul>
<b>Property Management</b>	<ul style="list-style-type: none"> <li>• Emergency Rental Assistance: How to navigate new rules/laws</li> <li>• Effectively Working in PSH Developments</li> <li>• Inclusive tenant selection processes</li> <li>• Envisioning a regional tenant selection tool/doorway</li> <li>• Strengthening partnerships between housing authorities and affordable housing providers</li> </ul>
<b>Asset Management</b>	<ul style="list-style-type: none"> <li>• Insurance update</li> </ul>
<b>Resident Services</b>	<ul style="list-style-type: none"> <li>• GOTV, voter registration and education in prep for election/ballot measures</li> <li>• How to effectively engage residents in participating in decision-making</li> </ul>
<b>Federal, State, and Local Policy Solutions</b>	<ul style="list-style-type: none"> <li>• Major 2022 Legislative Victories and Preview for 2023</li> <li>• Bay Area Housing Finance Agency: Lessons learned and how/why other regions should establish regional bodies</li> <li>• Continuing COVID Era renter protections/solutions</li> </ul>

For questions, please contact NPH Program and Events Manager Morgan LaBarrie: [morgan@nonprohousing.org](mailto:morgan@nonprohousing.org).



	<ul style="list-style-type: none"><li>● State Enforcement of Housing Law (HCD and Attorney General's Office)</li></ul>
<b>Narrative Solutions and Advocacy Campaigns</b>	<ul style="list-style-type: none"><li>● Housing Elements cycle (lessons learned + next steps)</li><li>● A regional narrative campaign</li><li>● Connecting housing and homelessness</li><li>● Housing as a connection point to other social issues</li><li>● Clear language and effective messaging for broad audiences (e.g. <i>Clear Language Lab</i>, a program of <i>Literacy Works</i>)</li><li>● Countering NIMBYism/Rise of NIMBYs (dissecting UC Berkeley, "mountain lion preserve" case, etc.)</li></ul>
<b>Addressing Homelessness</b>	<ul style="list-style-type: none"><li>● Setting quality standards of care</li><li>● Interim Housing solutions including Project Homekey</li><li>● Holistic Homeless Prevention Strategies</li><li>● Homelessness: public perception and policy opportunities</li><li>● Bridging the gap between housing costs and income (UBI, local Guaranteed Income programs, renter's tax refund, etc.)</li><li>● Accessing healthcare funding (CalAIM and maybe even other sectors)</li><li>● Long term and innovative funding structures for Supportive Services and Housing</li></ul>

*NOTE: These are suggested tracks and we may not offer every track at the conference depending on workshop proposals and the selection process.*