



44th NPH Affordable Housing Conference: Grow Power, Secure Justice
Friday, October 6, 2023
San Francisco Marriott Marquis

2023 NPH CONFERENCE WORKSHOPS: REQUEST FOR PROPOSALS
Submission Deadline: Monday, June 26, 2023 (11:59PM PST)

SUBMISSION REQUIREMENTS

We are looking for **workshops that fulfill the criteria listed below (1-10).**

1. All workshops are required to directly and explicitly discuss ways to advance racial equity and housing justice
2. We are specifically looking for workshops that ground the discussion around one or both frameworks:
 - a. **Achieving Impact and Transformative Solutions** (*Does your workshop offer new and transformative solutions that lead to more equitable, efficient, and impactful outcomes? Does it look at systemic change?*)
 - b. **Strengthening Sustainability** (*Does your workshop address timely and current issues impacting affordable housing policy, development, finance, narrative, homelessness, onsite services, etc.? Does it overcome sector challenges ?*)
3. With those frameworks in mind, we are looking for workshops within the following tracks:
 - a. Racial and Economic Equity and Inclusion
 - b. Affordable Housing Development
 - c. Affordable Housing Finance
 - d. Property Management
 - e. Asset Management
 - f. Resident Services
 - g. Federal, State, and Local Policy Solutions
 - h. Narrative Solutions and Advocacy Campaigns
 - i. Addressing Homelessness
 - j. Non-Profit Operations

> *Looking for ideas? Suggested topics are listed on pages 3-4.*
4. For workshop proposals to be considered, **the organization or individual submitting the workshop must be current NPH members** either through individual membership or organization membership. To confirm your membership status, or for any questions about your membership, please contact Andrew@nonprofithousing.org.
5. Preference is given to workshops with a diverse panel, including, but not limited to, racial, gender, LGBTQ+, geographic, and organizational diversity.
6. Submissions will need to provide attendees with a call-to-action – a tangible next step.
7. No more than 3 submissions per organization or per person.
8. Incomplete submissions will not be considered. **Preference is given to proposals with listed speakers.**



9. Submissions designed to sell or promote one company's product or service **will not be accepted.**
10. If selected, submitters agree to adhere to all Conference deadlines and policies.

SPEAKER/MODERATOR REQUIREMENTS

- **Save the Date:** Selected submissions will be presented in person on Friday, October 6. If your workshop is selected, we will be finalizing and sharing session times in early August.
- **Registration:** Moderators and speakers attending the full conference will need to register.
- **Spread the word:** Speakers and moderators are asked to promote their workshops and/or the conference.
- **AV:** Screen, projector, mics, and laptop are provided in each workshop room. Presenters are responsible for bringing their own slides and printed handouts.
- **Final Workshop Information:** The final workshop description, speaker and moderator information, and full contact list of speakers for all accepted workshops must be received no later than by Monday, August 14.

WORKSHOP FORMAT

- Workshops are 75-minute sessions and must include a 10-15 minute Q&A at the end of or throughout your workshop.
- ALL workshops will be presented in-person.
- No more than four total panelists (3 presenters and 1 moderator).

TIPS FOR A SUCCESSFUL SUBMISSION

- The proposal should be well-written and well-developed.
- The panel should include a variety of organizations that represent strong cross-sector coalitions – a panel representing a single organization is less likely to be selected.
- The workshop topic should be timely and responsive to current issues.
- We encourage interactive and engaging presentations with music, polls, surveys, photos, videos, etc. Get creative!

WORKSHOP SELECTION PROCESS

NPH members, staff, and Board members, who represent different sectors and levels of expertise, will review and select workshops. Please note that if you or your organization submits a proposal and is selected to participate in the selection process, you will be asked to recuse yourself from the discussion on that workshop.



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TRACKS	SUGGESTED TOPICS
Racial and Economic Equity and Inclusion	<ul style="list-style-type: none"> • Where are the investments commitments in the post-George Floyd racial reckoning • There is a place for Place-based development strategies: valuing resources beyond the Opportunity Maps • California Reparations Task Force: a housing-specific lens digest, assessment, analysis of the recommendations
Affordable Housing Development	<ul style="list-style-type: none"> • Cost reduction strategies, case studies, and lessons learned • PSH Work Group findings and recommendations • Updates on green and climate-friendly development
Affordable Housing Finance	<ul style="list-style-type: none"> • Shared local underwriting criteria • Supportive Housing - getting funders to pay for what they expect it to deliver • Solar credits: understanding the new program • Next steps for statewide streamlining • Funding sources and updates (SuperNOFA, CTAC/CDLAC, HCD) • Restructuring our Housing Finance System (BAHFA)
Property Management	<ul style="list-style-type: none"> • Streamlining the lease-up process: Universal Application for supportive housing units • Workforce development for affordable housing property management jobs • The end of the covid eviction moratorium and impacts on affordable housing properties
Asset Management	<ul style="list-style-type: none"> • Proactive stewardship of portfolios (v.s. Compliance-based reporting only) • Biggest financial and regulatory challenges facing affordable housing portfolios



Resident Services	<ul style="list-style-type: none">● The standard for services and the intersection between resident services and supportive services in integrated projects that have a mix of supportive and affordable housing● Affordable housing resident civic engagement and resident voter engagement programs and best practices● Lived experience perspectives
Federal, State, and Local Policy Solutions	<ul style="list-style-type: none">● SB 4: Faith and Housing and Racial Equity and Inclusion● The success of any housing bills that pass this legislative session● The connection between our legislative agenda and ballot campaigns● Social Housing● Lessons learned on labor standards
Narrative Solutions and Advocacy Campaigns	<ul style="list-style-type: none">● Community education: “Interim housing” versus traditional shelter models● Introduction to base-building and digital organizing● How to participate in Shift the Bay’s regional narrative campaign● How to build regionalism● Narrative Strategy = Organizing + Messaging● Narrative response for FAQs related to mental health, costs to build, pro-renter policies hurting landlords, etc.
Addressing Homelessness	<ul style="list-style-type: none">● Operating challenges with site-based PSH and sharing lessons learned to reduce vacancies● Shift the Bay Homelessness messaging● Universal basic income + Homelessness● Increased wages/support for site staff● False Choices: Permanent Supportive Housing versus Interim Shelter● Innovations in Permanent Supportive Housing (services, development, advocacy, etc.)
Non-Profit Operations	<ul style="list-style-type: none">● Ballot Measure Campaign advocacy: Managing staff & reporting for c3’s & c4’s● How to: create a sustainable and healthy work culture

NOTE: These are suggested tracks and we may not offer every track at the conference depending on workshop proposals and the selection process.