

# Mercy Housing California

## Regional Communications Manager

**Job Category:** Marketing

**Requisition Number:** REGIO002856

To apply: Complete application at this link: [Regional Communications Manager | Mercy Housing, Inc. \(ultipro.com\)](#)

### Posting Details

- - Posted: June 14, 2024
  - Full-Time
  - Hybrid
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#### • Locations

Showing 1 location  
San Francisco, CA 94102, USA

## Job Details

### Description

At Mercy Housing, we are on a mission to redefine affordable, low-income housing and create a more humane world where communities thrive, and all individuals can realize their full potential. As the largest nonprofit affordable housing provider in the nation, we build, preserve, and manage program-enriched housing across the country.

The Regional Communications Manager will manage a region of Mercy Housing's communications strategy including the development, integration, and implementation of a broad range of activities to support the strategic direction and positioning Mercy Housing, Inc. (MHI) with a particular focus on activities that advance philanthropic goals. Promote the mission and vision of Mercy Housing while supporting the communication needs of the region. Help increase the region's visibility with media

and constituents to drive broader awareness and donor support for the organization. Collaborate with the MHI national marketing & communications team to provide consistent communications to diverse audiences,

We encourage candidates with lived experience to apply. This is a hybrid position.

**Pay: \$95,000 - \$105,000**

### **Benefits**

- 15 days of earned PTO your first year, 12 company holidays + 2 floating holidays.
- Early close Fridays - 3 paid hours off early each Friday.
- Health, dental (adult and child orthodontia included), vision, and pet insurance.
- Employer paid life insurance.
- Quarterly bonus pay to on-site staff.
- 403b + match, paid volunteer time, and more.

### **Duties:**

- Develop a communications strategy with the region's president, leadership team, and steering committee to enhance program awareness and visibility.
- Collaborate with the national marketing and communications team to create various written materials such as print and email newsletters, website content, social media content, video scripts, brochures, annual reports, and press releases.
- Ensure consistency with the brand strategy in collaboration with the national marketing and communications team.
- Build and maintain targeted donor messaging packages (e.g., photos and videos) showcasing the communities served by the region
- Serve as the primary brand manager for the region, ensuring proper representation and increased awareness of the Mercy Housing brand.
- Develop and nurture media relationships to achieve quality media placements and impressions for key Mercy Housing programs, messages, and spokespeople

### **Minimum Qualifications:**

- Bachelor's degree in Communications, Public Relations, Marketing, Journalism, or related field.
- Minimum three (3) years of progressive responsibilities as a key contributor with knowledge and experience in the design and execution of a communications program, and ideally, marketing, and public relations activities.

## Preferred Qualifications

- Knowledge of affordable housing and/or nonprofit organizations and the development of communications tools that support philanthropy strategies.
- Experience working in a large, statewide organizational environment.

*This is a brief description summarizing the abilities needed for the position. Pursuant to the San Francisco Fair Chance Ordinance, we will consider for employment qualified applicants with arrest and conviction records.*

# Qualifications

## Skills

### Required

#### Social Media

*Advanced*

#### Public Speaking

*Advanced*

#### Writing

*Advanced*

## Behaviors

### Required

#### Innovative

: Consistently introduces new ideas and demonstrates original thinking

#### Functional Expert

: Considered a thought leader on a subject

## Motivations

### Required

#### Ability to Make an Impact

: Inspired to perform well by the ability to contribute to the success of a project or the organization

## Education

### **Required**

Bachelors or better in Public Relations or related field.

## Experience

### **Required**

3 years:

Key contributor with knowledge and experience in the design and execution of a communications program, and ideally, marketing, and public relations activities.

### **Preferred**

1 year:

Knowledge of affordable housing and/or nonprofit organizations and the development of communications tools that support philanthropy strategies

1 year:

Experience working in a large, statewide organizational environment.

[Transforming Lives Through Affordable Housing](#)