



CALIFORNIA COALITION FOR RURAL HOUSING

Director of Technical Assistance Programs

Classification: Director

Salary Range: \$95,000 – \$110,000

Remote within California; requires frequent travel and reliable transportation.

About the California Coalition for Rural Housing (CCRH)

The California Coalition for Rural Housing (CCRH) advocates for a thriving rural California that grows affordable housing for rural, Tribal, and farmworker families and communities.

CCRH is a statewide nonprofit membership organization that strengthens the capacity, voice, and impact of those working to serve rural, Tribal, and farmworker communities. For nearly 50 years, CCRH has advanced policy, provided technical assistance, developed emerging leaders, and convened cross-sector partners to ensure equitable access to housing resources. CCRH works at the intersection of systems change and place-based capacity building to support durable, community-rooted housing solutions across California.

Program Summary

CCRH provides technical assistance (TA) and capacity building services to members, community-based organizations, nonprofit and public affordable housing developers, local and regional governments, and Tribal governments and organizations. Services include training on affordable housing fundamentals, finance, and policy; project planning and feasibility analysis; community needs assessments; state funding application support; project scoping; community engagement; research; and asset mapping.

This work is designed to strengthen local capacity and advance affordable housing and community development solutions in rural, farmworker, and Tribal communities throughout California. CCRH supports communities and partners in accessing and implementing programs such as Affordable Housing and Sustainable Communities,

Homekey, and Tribal Homelessness Housing, Assistance and Prevention to name a few.

Position Summary

The Director of Technical Assistance Programs is a senior leadership role responsible for directing CCRH's technical assistance and capacity-building programs, advancing housing and community development in rural, Tribal, and farmworker communities. This position supervises a team of 1–3 staff, reports to the Deputy Director of Programs, and serves on the Senior Leadership Team.

The Director collaborates closely with CCRH staff, Board of Directors, and members; works with local, state, and national partners; and engages practitioners, agencies, and community stakeholders to help advance equitable housing solutions. This role supports statewide capacity-building efforts through training, technical assistance, research, and program development aligned with CCRH's mission and strategic priorities.

This is a full-time, exempt position. This position reports to the Deputy Director of Programs.

Duties and Responsibilities

Technical Assistance and Program Leadership (45%)

- Lead and support CCRH staff in delivering technical assistance and capacity-building efforts related to affordable housing and community development. Oversee program planning, implementation, evaluation, and continuous improvement of TA programs.
- Translate CCRH's Strategic Plan into annual workplans and programmatic priorities for technical assistance programs such as implementation of the Technical Assistance Business Plan.
- Support rural, Tribal, and farmworker communities, organizations, and local governments in navigating and accessing state and federal funding opportunities.
- Build and maintain relationships with Tribes, local governments, nonprofit developers, and partner organizations.

- Develop and maintain systems to track, evaluate, and report on program outcomes and impact.
- Coordinate with Director of Policy to monitor and provide public comments on state and federal housing program guidelines and requirements.
- Develop and deliver training materials, tools, and templates that support CCRH staff and technical assistance recipients.

Supervision and Organizational Leadership (45%)

- Supervise and support technical assistance staff, including onboarding, professional development, and performance management.
- Convene and lead regular team meetings to coordinate program delivery and priorities.
- Coordinate across CCRH teams to ensure alignment of TA with policy, leadership development, and organizational goals.
- Collaborate with Executive Leadership and partners to advance program strategy and organizational priorities.
- Support fundraising, grant development, budget oversight, and contract management related to TA programs.
- Participate in Senior Leadership Team discussions, strategic planning, and organization-wide initiatives.

General Organizational Responsibilities (10%)

- Identify potential funding sources to support CCRH's technical assistance initiatives.
- Work with Executive Leadership to develop and implement program budgets and workplans.
- Lead and oversee grant and contract reporting, ensuring accuracy and timeliness.
- Support CCRH events, communications, and cross-team coordination.
- Contribute to organizational systems, processes, and continuous improvement.
- Represent CCRH in statewide coalitions, conferences, working groups, and public forums.
- Other duties as assigned.

Minimum (Required) Qualifications

- Ten (10) years of experience in affordable housing, community development, public policy, land use, or a related field, including a combination of education, professional experience, and lived experience.
- Demonstrated experience in program management, technical assistance, or capacity-building initiatives.
- Strong writing, communication, and relationship-building skills.
- Ability to manage multiple priorities and work effectively across diverse stakeholders.
- Experience working with rural, Tribal, and/or farmworker communities.
- Proficiency with common software and tools such as Microsoft Office and Zoom.

Desired Qualifications

- Bachelor's or Master's degree in a related field such as public policy, planning, or community development.
- Experience working in nonprofit and/or government sectors.
- Familiarity with affordable housing funding programs and development processes.
- Experience with training, facilitation, or community engagement.
- Ability to communicate in Spanish or other languages.
- Experience supervising staff.

Core Attributes

- Commitment to rural, Tribal, and farmworker communities.
- Ability to build trust and collaborate across diverse groups.
- Adaptable, organized, and self-motivated.
- Strong attention to detail and ability to manage multiple projects.
- Effective listening and communication skills, both verbally and in writing.

Benefits

CCRH offers a comprehensive benefits package including health insurance (medical, dental, and vision), retirement plan, and generous paid holidays, vacation and personal leave.

Equity and Inclusion

CCRH is an Equal Opportunity Employer and considers all employees and job applicants without regard to race, religion, color, gender, age, national origin, disability, veteran status, sexual orientation or marital status, or any other status protected by the law. CCRH is committed to building a diverse and inclusive organization.

Studies have shown that women and people of color are less likely to apply for jobs unless they believe they meet every single one of the qualifications as described in a job description. CCRH is committed to building a diverse and inclusive organization. We strongly encourage you to apply, even if you don't believe you meet every one of the qualifications described or if you require reasonable accommodation to apply for or perform job duties. We strongly encourage black, indigenous, and people of color; people of diverse gender identities, women and LGBTQ+ persons to apply.

Physical Demands

While performing the duties of this job, the employee is required to:

Activity	Very Often	Frequently	Occasionally	Rarely
Sit	X			
Stand		X		
Walk		X		
Stoop, kneel, crouch, crawl			X	
Climb or balance			X	
Use keyboard	X			
Use hands to feel	X			
Reach with hands/arms	X			
Hear	X			
Talk	X			

This job requires that the employee must occasionally lift or move up to 20 pounds. Specific vision abilities required by this job include close vision, distance vision, peripheral vision, depth perception, and ability to adjust focus. The noise level in the work environment is usually quiet.

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The ability to work in a fast-paced or occasionally high-pressure environment is required. Difficulty managing ordinary workplace stress, on its own, does not constitute a disability under applicable law.

How to Apply

Please include a cover letter as part of your application to be considered for this role.