[Place on your letterhead or include your address block]

DATE

Senator Jim Beall

California State Senate

State Capitol, Room 2082

Sacramento, CA 95814

Dear Senator Beall,

[Organization name] is writing to voice our enthusiastic support of Senate Bill 3, the Affordable Housing Bond Act of 2018. Our state urgently needs the jobs and affordable places to live that this important legislation will help to generate.

[Include one sentence to briefly describe your organization]

While we believe that everyone should have access to a safe and affordable home, our state has fallen behind on creating these opportunities. SB 3 addresses California’s dire affordability crisis. By creating a $3 billion statewide housing general obligation bond, tens of thousands of California’s lower income families will have a place to call home.

The programs in this bond will create more affordable housing for our community members, using existing, proven state programs. It will fund affordable housing for low-income families who are at risk of experiencing homelessness, as well as create homeownership opportunities for low- and moderate-income earners so that our teachers, medical assistants, police officers and firefighters can remain in our communities. Similar to Props 46 and 1C, which previously provided $5 billion worth of state investment in affordable housing, *SB 3 can successfully create urgently needed housing opportunities across the state.*

[If appropriate, include 1-2 sentence highlighting a resident story or experience.]

SB 3 is an excellent investment in California’s future. For every $.70 of state investment, California can leverage $3 in federal funds. Together, these funds can provide:

* 147,000 jobs
* More than $9 billion labor income
* $24.5 billion in economic activity
* $1.1 billion in additional local and state taxes & fee revenue

As demonstrated through Prop 46 and Prop 1C and the 183,000 homes they created, this bond will have a real and lasting impact on the housing shortage. Through this bond, the State of California can show the same resolve as Bay Area voters who prioritized affordable homes in the 2016 elections and collectively raised over $2 billion worth of affordable housing investments locally.

We thank you for your leadership and are proud to support you and SB 3.

Sincerely,

INSERT FULL NAME

INSERT FULL TITLE

INSERT FULL ORGANIZATION NAME

Cc: Tyrone Buckley, Legislative Advocate, Housing California (tbuckley@housingca.org)

Marina Wiant, Policy Director, California Housing Consortium (mwiant@calhsng.org)

Pedro Galvao, Regional Planning and Policy Manager, NPH (pedro@nonprofithousing.org)